

it all starts with a vision ...



Commercial Fitness Equipment

reliability
innovation
value



the Vision Fitness difference

Vision Fitness, a Wisconsin-based fitness equipment company, has been on the forefront of product innovation in the fitness industry since our inception in 1993 as a division of Trek® Bicycle Company (Vision Fitness spun off from Trek in 1996). We started by pioneering revolutionary magnetic resistance systems on what became award-winning fitness bikes and have since complemented our bike line with acclaimed treadmills, elliptical trainers, and strength training equipment. By turning innovative ideas into market-leading products, Vision Fitness has quickly become one of the top fitness equipment companies in the world.

Holding true to our passion for reliability, durability, innovation and value, Vision Fitness® Commercial products offer superior performance with minimal investment. When you work with Vision Fitness, you can rest assured that our products and processes meet the highest quality standards. We design, manufacture and test all of our products in ISO-compliant facilities, and we are always improving upon our methods in order to stay ahead of the competition.

To learn more about Vision Fitness and our quality fitness products, please visit our website:
www.visionfitness.com



Vision Fitness corporate headquarters, Lake Mills, WI

At Vision Fitness, we conduct hours of rigorous testing on all of our products to ensure that our offering is of the highest quality and achieves maximum performance.

“The Frankenator”
Our treadmill torture-test machine is named after Frank, the engineer who designed it. With its six independent running feet, it puts a treadmill through thousands of punishing footsteps in a fraction of the time. This is the machine that gives treadmill components nightmares and helps ensure that they meet our stringent standards.



reliable performance

Vision Fitness will change the way you view exercise equipment. We give you more features, superior reliability and increased durability at a better value. Our Commercial products are built to withstand the most extreme applications and are tested under severe conditions to ensure that you receive years of worry-free service. Our quality-control system provides accurateness and consistency—elements that create predictable results over and over again.

It is the combination of many features that makes our products reliable, from our 3.0 hp internally cooled motors to our club-rated motor controller with fuseless current limit. Integrated heavyweight flywheels provide friction-free resistance for the smoothest system available. Our Cambridge Motor Works™ generator system has no wearing contact parts, ultimately resulting in a longer lasting product. And, finally, our fitness products are built to exact specifications in an ISO 9001-certified production facility.

Our commitment to excellence doesn't end with durability, reliability, and value. In every product we design, we optimize comfort for a wide variety of users large and small. Vision Fitness offers you the best exercise equipment—period.



Vision Fitness uses a 5.0 hp AC drive system on our 800 Series treadmills

The **T9800HRT** is equipped with an extra-large workout surface



durable construction

At Vision Fitness, we understand the need to offer cardiovascular and strength training products that are built to last. All of our products feature durable chrome and powder-coat frames for a rich appearance and protective finish that prevents marring and scratching.

Our treadmills are specifically designed with ventilated motor covers to keep the system running cool. They also feature Seigling® Cool-Weave™ belts to release heat in a heavy-use environment, metal end caps that will not crack or break over time, and one-inch D&P® low-maintenance, waxed decks to create less friction.

Our strength machines use top-of-the-line Loos & Co. cable and Boltaflex® fabric. The seats and roller pads are double-stitched for maximum reinforcement, while the two-inch diameter pull pins are easy to adjust and are permanently attached, which means there are no loose parts that can be easily misplaced.

Vision Fitness® products are individually tested for quality and durability to ensure you receive years of trouble-free service. We support our claims with one of the best Commercial warranties in the industry.



The metal end caps that are standard on our treadmills never break or crack like the plastic ones on many of our competitors'

The compact and versatile **ST710** makes smart use of space



innovative approach

Vision Fitness has reshaped the fitness world with our innovative approach to product development. Our passionate team of product design and development professionals consists of engineers, industrial designers, fitness trainers, and elite athletes who work out daily on our equipment (and our competitors'). These experts bring you unique features and exclusive programming, while adhering to our strict quality standards.

Blue backlit easy-to-read LCD displays, fans with variable settings, and Incline Elliptical™ trainers with adjustable ramps are only a few of the cutting-edge items that help Vision Fitness lead the industry. Our Commercial fitness equipment, designed with your facility in mind, accommodates small spaces and withstands hours of heavy use. Our products also provide your clients with a variety of unique exercise programs that will make every workout an extraordinary experience.

We combine quality, performance, and style in the design of our Commercial fitness equipment, while providing you with unsurpassed value. A facility room equipped with Vision Fitness® products will keep your clients coming back.



800 Series bike console with blue backlit LCDs and fan with variable settings

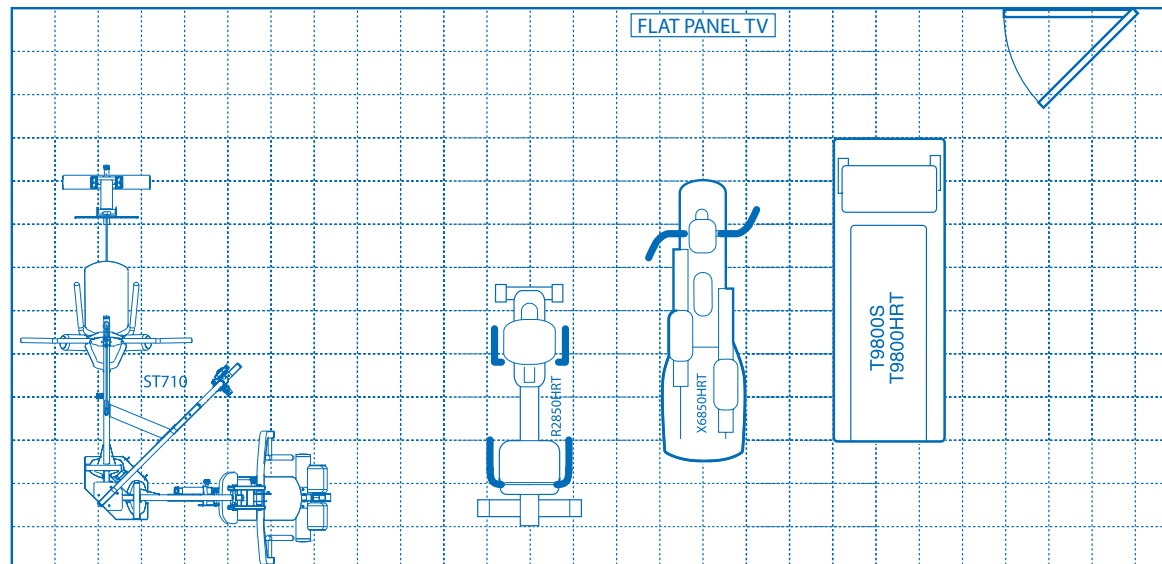
The **X6850HRT**, with its 16 levels of incline, offers a full-body workout



dedicated to our customers

When you purchase Vision Fitness® products for your facility, you have the advantage of working with knowledgeable and dedicated fitness consultants who regard your satisfaction as their number one priority. You also gain instant access to our award-winning and industry-leading customer service team.

We take ownership of your fitness needs and understand that your time is valuable. Our local fitness consultants handle everything from the initial needs assessment to the timely delivery, setup and service of your products. Our commitment to consistently provide reliable fitness equipment at the right price and delivered on time means complete satisfaction for you and your clients.



We can provide you with custom room layouts that meet your specific requirements



fitness solutions

Vision Fitness provides some of the most innovative, aesthetically pleasing, and user-friendly exercise equipment in the industry. You will find our products in facilities worldwide. With a complete line of Vision Fitness® cardiovascular and strength training products, you, too, can create an attractive fitness facility that will excite your clients and reduce your financial commitment.

Our authorized fitness consultants have extensive experience in facility design and planning, product training, and education. They will provide you with expert assistance in every step of the development phase and launch of your new or renovated fitness center.



RiverPlace Athletic Club,
Portland, OR



Memorial Health Cardiac Rehabilitation,
Savannah, GA



Bridgewater Cove Apartments,
St. Louis, MO



feature	T9800HRT* treadmills	T9700HRT* treadmills
console and programs	ADVANCED SMARTMATRIX™ HRT™ w/ CONTACT HEART RATE Unique User Log-In, SPRINT 8, Manual, Muscle Toner, Speed Interval, 5K, Fat Burner, Pacer, HRT Weight Loss, HRT Cardio, HRT Endurance, HRT Interval, 5 Custom Programs	ADVANCED SMARTMATRIX™ HRT™ w/ CONTACT HEART RATE Unique User Log-In, SPRINT 8, Manual, Muscle Toner, Speed Interval, 5K, Fat Burner, Pacer, HRT Weight Loss, HRT Cardio, HRT Endurance, HRT Interval, 5 Custom Programs
console feedback	Elevation, Speed, Distance, Time, Heart Rate, Calories, Pace, Avg. Pace, Avg. Speed, Percent Heart Rate	Elevation, Speed, Distance, Time, Heart Rate, Calories, Pace, Avg. Pace, Avg. Speed, Percent Heart Rate
belt area	63" x 22"	60" x 20"
elevation	0 to 15% Cambridge Motor Works™	0 to 15% Cambridge Motor Works™
speed	.5 to 12 MPH	.5 to 12 MPH
motor	Cambridge Motor Works™ 5.0 hp AC, Integrated Drive System	Cambridge Motor Works™ 3.0 hp, Continuous-Duty, Internal Fan Cooled
deck	1" Commercial-Grade, Low Maintenance, Prewaxed Phenolic, Reversible	1" Commercial-Grade, Low Maintenance, Prewaxed Phenolic, Reversible
cushioning	8 Variable-Durometer Elastomer Cushions	8 Variable-Durometer Elastomer Cushions
belt	Siegling COOL-WEAVE™ 2-Ply Urethane High Conductivity	Siegling COOL-WEAVE™ 2-Ply Urethane High Conductivity
rollers	3.0" Crowned with Large O.D. Bearings	2.5" Crowned with Large O.D. Bearings
frame	Extra-Heavy Gauge Steel Welded	Extra-Heavy Gauge Steel Welded
std. features	Entertainment Plug-In	Entertainment Plug-In
options	Medical Handrails	Medical Handrails
dimensions	84"L x 31"W x 58"H	80"L x 29"W x 57"H
max. user weight	400 lbs.	400 lbs.
product weight	355 lbs.	300 lbs.

feature	X6850HRT incline elliptical™ trainer	X6750HRT incline elliptical™ trainer	X6600HRT elliptical trainer
console and programs	Manual, Interval, Fat Burn, Summit Hike, SPRINT 8, Total Body, Custom, HRT Cardio, HRT Weight Loss, HRT Interval, HRT Hill Integrated Reading Rack	Manual, Interval, Fat Burn, Summit Hike, SPRINT 8, Custom, HRT Cardio, HRT Weight Loss, HRT Interval, HRT Hill Integrated Reading Rack	EASY-8™ LED CONTINUAL FEEDBACK Manual, Interval, Weight Loss, Constant Watts, SPRINT 8, HRT Cardio, HRT Weight Loss, HRT Interval, HRT Hill 5 Custom Programs Integrated Reading Rack
console feedback	Workout Time, Time of Day, Heart Rate, Percent of Max Heart Rate, Strides Per Minute, Incline, Distance, Calories, Watts, METS, Level, Profile	Workout Time, Heart Rate, Percent of Max Heart Rate, Target Heart Rate, Strides Per Minute, Incline, Distance, Calories, Watts, METS, Level, Profile	Speed, Distance, Calories, RPM, Level, Watts, Time, METS, Heart Rate, Percent Heart Rate, Target Heart Rate, Profile Display
heart rate	Contact & Telemetric	Contact & Telemetric	Contact & Telemetric
program levels	20	20	20
resistance system	Cambridge Motor Works™ Electromagnetic Brake	Cambridge Motor Works™ Electromagnetic Brake	Cambridge Motor Works™ Generator
drive train	QUIET-GLIDE™ Supersilent Poly-V Belt	QUIET-GLIDE™ Supersilent Poly-V Belt	QUIET-GLIDE™ Supersilent Poly-V Belt
ramp incline	4 to 21 Degrees	4 to 21 Degrees	NA
frame	Extra-Heavy Gauge Steel Welded	Extra-Heavy Gauge Steel Welded	Extra-Heavy Gauge Steel Welded
pedal arms	BIO-RADIUS™	BIO-RADIUS™	BIO-RADIUS™
stride length	18.75" to 20"	18.75" to 20"	19.75"
power	Plug-In	Plug-In	Self-Generating
dimensions	78"L x 30"W x 74"H	78"L x 30"W x 74"H	80"L x 27"W x 72"H
maximum user weight	400 lbs.	400 lbs.	287 lbs.
product weight	335 lbs.	335 lbs.	400 lbs.

WARRANTY
Our Commercial warranty on treadmills covers Lifetime on frame; five years on motor, electronics, and parts; and two years on labor.

Our Commercial warranty on bikes and elliptical trainers covers Lifetime on frame; five years on generator system, electronics, and parts; and two years on labor.

Refer to www.visionfitness.com for complete Warranty details. All product specifications are subject to change.

feature	R2850HRT semi-recumbent fitness bike	R2750HRT semi-recumbent fitness bike	R2700HRT semi-recumbent fitness bike	E3800HRT upright bike	E3700HRT upright bike
console and programs	Manual, Interval, Fat Burn, Watts, SPRINT 8, Fit Test, Custom, HRT Cardio, HRT Weight Loss, HRT Interval, HRT Hill Integrated Reading Rack	EASY-8™ LED CONTINUAL FEEDBACK Manual, Interval, Fat Burn, Watts, SPRINT 8, HRT Cardio, HRT Weight Loss, HRT Interval, Custom Integrated Reading Rack	EASY-8™ LED CONTINUAL FEEDBACK Manual, Interval, Fat Burn, Watts, SPRINT 8, HRT Cardio, HRT Weight Loss, HRT Interval, Custom Integrated Reading Rack	Manual, Interval, Fat Burn, Watts, SPRINT 8, Fit Test, Custom, HRT Cardio, HRT Weight Loss, HRT Interval, HRT Hill Integrated Reading Rack	EASY-8™ LED CONTINUAL FEEDBACK Manual, Interval, Fat Burn, Watts, SPRINT 8, HRT Cardio, HRT Weight Loss, HRT Interval, Custom Integrated Reading Rack
console feedback	Workout Time, Time of Day, Heart Rate, Percent Heart Rate, RPM, Speed, Distance, Calories, Watts, Profile	Speed, Distance, Calories, RPM, Level, Watts, Time, METS, Heart Rate, Percent Heart Rate, Target Heart Rate, Profile	Speed, Distance, Calories, RPM, Level, Watts, Time, METS, Heart Rate, Percent Heart Rate, Target Heart Rate, Profile	Workout Time, Time of Day, Heart Rate, Percent Heart Rate, RPM, Speed, Distance, Calories, Watts, METS, Level, Profile	Speed, Distance, Calories, RPM, Level, Watts, Time, METS, Heart Rate, Percent Heart Rate, Target Heart Rate, Profile
heart rate	Contact & Telemetric	Contact & Telemetric	Contact & Telemetric	Contact & Telemetric	Contact & Telemetric
program levels	20	20	20	20	20
resistance system	Cambridge Motor Works™ Generator	Cambridge Motor Works™ Generator	Cambridge Motor Works™ Generator	Cambridge Motor Works™ Generator	Cambridge Motor Works™ Generator
drive train	QUIET-GLIDE™ Supersilent Poly-V Belt	QUIET-GLIDE™ Supersilent Poly-V Belt	QUIET-GLIDE™ Supersilent Poly-V Belt	QUIET-GLIDE™ Supersilent Poly-V Belt	QUIET-GLIDE™ Supersilent Poly-V Belt
frame	Extra-Heavy Gauge Steel Welded	Extra-Heavy Gauge Steel Welded	Extra-Heavy Gauge Steel Welded	Extra-Heavy Gauge Steel Welded	Extra-Heavy Gauge Steel Welded
seat	Club COMFORT ARC™ w/ Reclining Seat Back & Adjustable Lumbar Control	Club COMFORT ARC™ w/ Adjustable Lumbar Control	Club COMFORT ARC™ w/ Adjustable Lumbar Control	Club COMFORT ARC™ Upright	Club COMFORT ARC™ Upright
seat rail	Aluminum, 28 Positions	Aluminum, 28 Positions	Aluminum, 28 Positions	Chrome-Plated Steel, 15 Positions	Chrome-Plated Steel, 15 Positions
handlebars	Extended Console & Seat w/ Contact Heart Rate Remote Control Grips	Extended Console & Seat w/ Contact Heart Rate Remote Control Grips	Extended Console & Seat w/ Contact Heart Rate	Multi-Position w/ Armrests	Multi-Position w/ Armrests
pedals	Self-Balancing w/ Easy-Adjust Straps	Self-Balancing w/ Easy-Adjust Straps	Self-Balancing w/ Easy-Adjust Straps	Self-Balancing w/ Easy-Adjust Straps	Self-Balancing w/ Easy-Adjust Straps
power	Self-Generating	Self-Generating	Self-Generating	Self-Generating	Self-Generating
dimensions	67"L x 28"W x 55"H	67"L x 28"W x 53"H	60"L x 26"W x 52"H	41"L x 26"W x 59"H	41"L x 26"W x 56"H
maximum user weight	400 lbs.	400 lbs.	400 lbs.	400 lbs.	400 lbs.
product weight	164 lbs.	159 lbs.	154 lbs.	126 lbs.	124 lbs.

feature	ES600 indoor cycle
seat post & handlebar stem	Stainless Steel w/ Precision Diecasting & Extensible Slider w/ Scale
drive train	Maintenance-Free Belt Drive
bottom bracket	Cro-Moly Heat Treated Axle w/ Quality SKF Sealed Roller Bearings
resistance system	Friction Brake w/ Microadjust Knob & Emergency Stop
flywheel	High Inertial, 46 lbs.
cranks	High Carbon Steel w/ Heat Treatment
pedals	Standard Alloy Pedals
handlebar	Multi-Position w/ Microadjust
seat	Comfortable Velo® Saddle
frame	Zinc-Coated High-Tensile Steel Frame
dimensions	43"L x 23.5"W x 51"H
maximum user weight	300 lbs.
product weight	127 lbs.

* These treadmills are also available as Simple models, offering all the same features as above but without programs.



feature	ST700 functional trainer	ST710 multi-station gym	ST720 multi- press	ST730 multi- lat	ST740 ab/low back	ST750 seated leg extension/curl	ST760 leg/calf press	ST770 biceps/ triceps	ST780 adjustable bench
exercise instructions	Instructional Placards Define Exercise Operation and Muscles Worked	Instructional Placards Define Exercise Operation and Muscles Worked	Instructional Placards Define Exercise Operation and Muscles Worked	Instructional Placards Define Exercise Operation and Muscles Worked	Instructional Placards Define Exercise Operation and Muscles Worked	Instructional Placards Define Exercise Operation and Muscles Worked	Instructional Placards Define Exercise Operation and Muscles Worked	Instructional Placards Define Exercise Operation and Muscles Worked	NA
aesthetics	Comfortable Co-Molded Exercise and Height-Positioning Handles, Chrome Upright Columns, and Lightweight Composite Aluminum Bar	Comfortable Co-Molded Exercise and Height-Positioning Handles, Chrome-Plated Oval Column, Rubber Grips, 2" Diameter Round Pull Pin Handles, and Durable Double-Stitched Boltaflex® Upholstered Pads	Comfortable Boltaflex® Upholstered Pads, 2"-Diameter Round Pull Pin Handles	Comfortable Contoured Boltaflex® Upholstered Pads, 2"-Diameter Round Pull Pin Handle	Comfortable Contoured Boltaflex® Upholstered Pads, 2"-Diameter Round Pull Pin Handles	Comfortable Contoured Boltaflex® Upholstered Pads	Comfortable Contoured Boltaflex® Upholstered Pads	Comfortable Contoured Boltaflex® Upholstered Pads	Comfortable Contoured Boltaflex® Upholstered Pads
included accessories	Co-Molded Exercise Handles, Long Multi-Swivel Bar, Sports Handle, (2) Foot Cuffs, and 5-lb. Add-On Weight	Co-Molded Exercise Handle, Revolving Short Bar & Lat Bar, Sports Handle, (2) Foot Cuffs, and (2) 5-lb. Add-On Weights	NA	Brushed Aluminum Dual-Swivel Lat Bar, Co-Molded Exercise Handles, Dipped Rubber Row Handle	NA	NA	NA	NA	NA
frame construction	Rectangular and Oval Tubing	Rectangular, Square, and Oval Tubing	Rectangular, Square, and Oval Tubing	Rectangular, Square, and Oval Tubing	Rectangular, Square, and Oval Tubing	Square, Oval, and Round Tubing	Rectangular, Square, and Oval Tubing	Rectangular, Square, and Oval Tubing	Rectangular, Square, and Oval Tubing
weight stack	160-lb. Weight Stack, Cast Iron	(2) 210-lb. Weight Stacks, Cast Iron	210-lb. Weight Stack, Cast Iron	210-lb. Weight Stack, Cast Iron	210-lb. Weight Stack, Cast Iron	160-lb. Weight Stack, Cast Iron	210-lb. Weight Stack (420 lbs. Effective Resistance), Cast Iron	160-lb. Weight Stack, Cast Iron	NA
weight stack shields	16-Gauge Powder-Coated Solid Steel	16-Gauge Powder-Coated Solid Steel	16-Gauge Powder-Coated Perforated & Solid Steel	16-Gauge Powder-Coated Perforated & Solid Steel	16-Gauge Powder-Coated Perforated & Solid Steel	16-Gauge Powder-Coated Perforated & Solid Steel	16-Gauge Powder-Coated Perforated & Solid Steel	16-Gauge Powder-Coated Perforated & Solid Steel	NA
guide rods	3/4" Chrome-Plated Tubing	3/4" Chrome-Plated Tubing	3/4" Chrome-Plated Tubing	3/4" Chrome-Plated Tubing	3/4" Chrome-Plated Tubing	3/4" Chrome-Plated Tubing	3/4" Chrome-Plated Tubing	3/4" Chrome-Plated Tubing	NA
chrome plating	Guide Rods, Left & Right Oval Columns	Center Column, Range of Motion Adjustments	Guide Rods, Exercise Location Tube	Guide Rods, Thigh Pad Adjustment Tube	Guide Rods, Seat Post, Exercise/Range of Motion Plate, Stabilization Support	Guide Rods, Range of Motion Tubes & Plates	Guide Rods, Range of Motion Adjustment	Guide Rods, Range of Motion Plate & Height Adjustment Tube	Height Adjustment Tube
cable	Loos & Co., 3/16"-Diameter, Nylon-Coated	Loos & Co., 3/16" & 1/4"-Diameter, Nylon-Coated	Loos & Co., 3/16"-Diameter, Nylon-Coated	Loos & Co., 3/16"-Diameter, Nylon-Coated	Loos & Co., 3/16"-Diameter, Nylon-Coated	Loos & Co., 3/16"-Diameter, Nylon-Coated	Loos & Co., 3/16"-Diameter, Nylon-Coated	Loos & Co., 3/16"-Diameter, Nylon-Coated	NA
dimensions	57"L x 62"W x 83.75"H	111"L x 87"W x 84"H	87"L x 47"W x 67"H	78"L x 52"W x 83"H	42"L x 36"W x 59"H	59"L x 46"W x 59"H	86"L x 41"W x 75"H	42"L x 33"W x 59"H	61"L x 26"W x 19"H
max. user weight	400 lbs.	400 lbs.	400 lbs.	400 lbs.	400 lbs.	400 lbs.	400 lbs.	400 lbs.	800 lbs.*
product weight	485 lbs.	963 lbs.	562 lbs.	504 lbs.	421 lbs.	434 lbs.	558 lbs.	416 lbs.	101 lbs.

WARRANTY

Our Commercial warranty on strength training products covers a Lifetime on frame, welds, weight plates, and guide rods; five years on pulleys, rotating bearings, and bushings; one year on labor, cables, linear bearings, shafts, and other parts; and 90 days on upholstery and grips.

Refer to www.visionfitness.com for complete Warranty details. All product specifications are subject to change.

*Includes user and external load

COMMERCIAL
FITNESS BIKES

reliability

innovation

value

*Make
your
vision a
reality at ...*



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value

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starts
with a
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